

October 17th – 19th, 2010 in Minneapolis, Minnesota

Call for Proposals

On October 17th to 19th, 2010, the Michigan, Minnesota, Greater Chicago, Indiana, Iowa, and the Wisconsin Dairyland Chapters of the Healthcare Information and Management Systems Society (HIMSS) will host an educational conference at the Marriott City Center Hotel in Minneapolis, Minnesota. A Sunday evening reception will be followed by two days of important educational sessions including some distinguished keynote speakers on Monday and Tuesday. The theme of this year's conference is:

“Solving the Puzzle: Patient Focused Clinical Care; Business and Technical Reality”

2010 is truly a landmark year in healthcare technology – and in patient health and public health. As if the federal Healthcare Reform Act was not enough, a renewed focus on the Medical Home, friendlier IT systems, and the explosion of social networking has allowed patients to use technology to learn about their health and actively participate in their own healthcare. Clinicians and HIT staff are continually challenged to keep their focus on the patient in the midst of all the new technology in their hospitals and clinics. Community and public health professionals are finding new ways to use technology to keep people healthy – and avoid becoming “patients”. This conference will bring together health professionals to share their experiences, ideas, plans and breakthrough technologies – all aimed at using systems and technology to help us refocus on health needs of patients and the public. We invite your proposals to share with our audience of healthcare clinicians, managers, business officers, engineers, consultants, IT experts and other health professionals.

The goal of this conference, at this very special time, is to allow everyone to take a couple of days to come together and share the ways that you are using innovative systems and technology to keep the patient in the center of his or her healthcare process and decision making. This conference will focus on *what we know, what is underway, what is available, and what has worked.*

If you have practical information and experiences that you can bring to help healthcare clinicians, managers, consultants, and business and technology experts make sound decisions regarding patient focused services, we want you to join us and share that information at one of the breakout sessions. *Submissions must be received by July 15th, 2010.*

Once again, our theme is ***“Solving the Puzzle: Patient Focused Clinical Care; Business and Technical Reality”***.

Within this theme, we would like to focus on three different tracks:

- 1) Patient Focused Technology in a Clinical Practice Setting;
- 2) Patient Centered Business Technology Applications; and
- 3) Patient Centered HIT applications – including patient as self-advocate.

We expect a wide variety of health professionals to be attending each of these tracks. The audience is likely to include:

- CEO's, CIO's, CNO's, CFO's
 - Physicians and practice management clinicians
 - Nurses, Pharmacists, Clinical Technicians and Technologists
 - Information Technology professionals
 - Management Engineers
 - Clinical and biomedical engineers
 - Clinical informatics professionals
 - Public Health professionals
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- Business Office and Accounting professionals
- Hospital and Clinic IT business professionals
- Health Plans
- Employers
- Managers in Hospitals, Clinics and Public Health organizations
- Healthcare Attorneys
- Other healthcare professionals

Below each major track is a short list of several sub-topics that may be of interest to this audience. Please submit a proposal that falls into one of these three categories.

1. Patient Focused Technology in a Clinical Practice Setting

Proposals: How have you tried to use technology to involve patients in their hospital or clinic care? What technical innovations have impacted the patient by improving clinician quality, clinician time management, and patient clinical service? How has technology transformed patient education and caregiver education? Has technology made patients more aware of their illness, their course of treatment, and their options? Has technology increased patient participation in their healthcare? Examples of topic areas include:

- Results and lessons from CPOE & physician documentation implementation
- E-prescribing and medication administration progress, outcomes and lessons learned
- Patient Care Devices
- Patient and Caregiver Education
- Successful physician/clinical engagement and involvement in HIT adoption
- HIT solutions to achieve care coordination throughout the care continuum
- Implementation of EMR systems and impact on patient care
- Measurable patient quality improvement from clinical HIT projects
- Experiences from informatics education tracks within physician and clinician education programs
- IT innovations in Home Care and Public Health care

Additional Subthemes for this track are welcome

2. Patient Centered Business Technology Applications

Proposals: How have changes in scheduling and staffing practices impacted the patients? What technologies have been used to reduce costs or created new revenue streams? What effects have changes in business practices and business technology had on the patient (for better or worse)? What specific enabling roles have been articulated by ONC/HHS for the federal government? What are the specific plans of the states, and what are their schedules? What will happen to the existing networking services? How will the use of these services result in charges, and to whom? Sub-themes to include:

- HIT linkages to enable Pay for Performance incentives
- Patient portals and other HIT solutions to ease access to care
- HIE, NHIN, IHE – and their impact on patients and the public
- Examples of project management to implement better patient/public outcomes
- Strategy for creating HIE infrastructure (from Federal, State, Hospital, and Medical Practice perspectives)
- How has (or will) HIE affect the patient and the public
- Role of the Regional Healthcare IT Extension Center (RHITEC)
- Improved Flow and Efficiencies in Patient Business Processes
- Integration & Interoperability challenges/lessons learned
- Achieving meaningful use and interoperability: Impacts on clinicians/physician practices (acquisition, implementation, maintenance and workflow redesign for best practices)
- Methods to practically implement accessibility and privacy provisions in the ARRA of 2009
- Financial implications of Healthcare Reform
- Applications of Cloud computing in health facilities and public health
- Business Intelligence to manage data and metrics

Additional Subthemes for this track are welcome

3. Patient Centered Technology Applications – including patient as self-advocate.

Proposals: What Information Technologies and information tools have been successful at keeping patients at the center of care and involving patients in their healthcare – and their health? What strategies have you used to insure the privacy and security of social networking health information? What experiences and results do you have in researching, implementing and evaluating these tools that more actively involve patients and the public? What is health systems doing to better integrate and improve the quality of services delivered along the hospital/clinic/community health spectrum? Specific themes may include:

- Experiences with TeleHealth projects
- Social Media for information and education
- Social Networking tools in healthcare
- Innovative IT tools for public health
- Technology to facilitate the Medical Home
- Personal health records
- Public health monitoring and practitioner alerts
- Smart phones and mobile information
- Use of Interoperability

Additional Subthemes for this track are welcome

Presentation Proposal Guidelines

Contributors from all areas of healthcare are welcome to propose sessions for this conference. Our chapters rely on the conference presenters to provide top-notch educational sessions with a strong bias towards practical, pragmatic content.

Please review the following guidelines. The Program Committee may disregard submissions that ignore these guidelines.

Submissions must be received by July 15th, 2010. Decisions will be made and communicated by August 1st, 2010. Acceptances or rejections will come via email to the primary presenter.

Guidelines:

- Submit only one form for each session, regardless of the number of presenters. Presenters may submit as many proposals (each with its own form) as they wish.
- The form must be completed and submitted via email so that we have exact information for each speaker and proposed session and to facilitate Program Committee communications.
- Breakout sessions will be 50 minutes in length, including time for questions. Our most successful speakers assume basic knowledge and plunge right into their topic.
- If you are a vendor, please note that we prefer that vendors be represented and products marketed in the exhibit area. However, we are interested in vendor proposals or presentations provided in tandem with a client, with the client being the lead presenter. The emphasis of the presentation should be on planning, design, implementation and results so that our attendees can learn how technological solutions and thought leadership drive business results. To maximize chances for selection, vendor proposals of all types should state clearly how the presentation will add value to the attendees' experience. *Education sessions should not be used as a platform for either a sales pitch or a product demonstration.* Vendor exhibitor information will be sent out at a later date.
- All presenters and co-presenters must register for the conference. This allows our program committee to have accurate registration and meal counts. Accepted presenters will receive complimentary registration for the conference. Breakout session presenters and co-presenters are responsible for their own lodging, travel arrangements and expenses.

Proposal Evaluation Criteria:

Proposals will be evaluated based on the following criteria: speaker experience, originality of the material, timeliness of the information, clarity, and educational value.

Submit Proposals at <http://falltechnologyconference.com/> by 5pm on Thursday, July 15, 2010.

Please contact Margaret Senn at senn.margaret@mayo.edu or 507-255-8909 if you have questions.

You can view other details surrounding this event at <http://falltechnologyconference.com/>

Presentation Proposal

2010 HIMSS Midwest Fall Technology Conference Minneapolis

Session Title		
Please designate the Applicable Conference Track		
<input type="checkbox"/> Patient Focused Technology in a Clinical Practice Setting	<input type="checkbox"/> Patient Centered Business Technology Applications	<input type="checkbox"/> Patient Centered Technology Applications – including patient as self-advocate
Level of Material		
<input type="checkbox"/> Beginner	<input type="checkbox"/> Intermediate	<input type="checkbox"/> Advanced
Session Description (50 words or less) <i>Describe your presentation. This description will be used in promotional and conference materials, so please be brief. The conference committee reserves the right to edit this information to accommodate space restrictions in conference materials.</i>		
Session Abstract (Please do not exceed 600 words) <i>Provide an in-depth description of your presentation or workshop. This information will be used to determine if your presentation meets the objectives of the conference, so please include information such as methods, tools, lessons learned, results to date, etc.</i>		
Learning Objectives - what will the attendees learn from your session?		
1.		
2.		
3.		
4.		
Speaker Information		
Primary Speaker	Information	Secondary Speaker
	Name	
	Job Title	
	Organization	
	Phone	
	E-mail	
	Summary Bio <i>(please –50 word max)</i>	
	Full Bio	

